



3660 Soquel Dr. Soquel, CA Suite A 95073-3304
888-354-3263

Camera Ready Specifications

True camera ready submissions will generate a 10% discount. The discount will be given as a refund either to your credit card or by check after the advertisement has been evaluated and determined to be camera ready.

Camera ready ads do not require any changes, updates or modifications by the GDG staff.

Magazine Format:

1. Full Page
 - a. Finished size 8 ½" x 11" at 300dpi.
 - b. Full page bleeds (images and or background prints to edge of page) add 1/8" to all sides. Making your ad 8.75" x 11.25".
 - c. Safe Zone is 8.25" x 10.75". (images and text outside the Safe Zone risk being trimmed off).
2. Business Card
 - a. Finished size 3 ½" wide by 2" tall at 300dpi.
 - b. Safe Zone area is 3.25" x 1.75".
3. Directories are page devoted to either handlers or breeders.
 - a. Bold heading plus six lines of copy.

Website Format:

1. Provide one JPG image 500px by 643px at 72dpi
 2. Provide one JPG image 80px by 104px at 72dpi
- These will be used in the web galleries.

Both Magazine and Website formats must be provided.

Submission Format:

1. Print quality PDF or TIFF (True print quality should be in the 10 to 25 megabyte file range)
2. Photoshop PSD files. (Do not flatten layers and provide all fonts)
3. We do not accept JPG's or any other files from software other than that listed above.

Accepted transfer methods

1. CD
2. FTP (Preferred)
3. No Emails for large files

Getting Your Advertisement to Us

Include as much information as possible with your advertisement. Label all materials with your name and phone number. Send all of your files and materials together.

1. Mailing your ads

- a. We accept USPS, Fed Ex, UPS, DHL and most other forms of regular mail and overnight. We are a business location, open seven days a week from 8am to 6pm.
- b. Great Dane Gazette
3660 Soquel Dr. Suite A
Soquel, CA 95073
- c. Please be sure to include as much information in you mailing as possible, including your phone number.

2. Emailing Your ads

If your ad is camera ready don't do it.

3. FTP Access

- a. Using any ftp program (like ftp Voyager or Smart ftp, Fetch for Macs)
- b. Use **64.51.148.182** as the address.
- c. User name is gdupload and the password is fancyK9.
- d. Drag and drop your files into the "Advertising Here" folder.
- e. After uploading your files email us at art@greatdanegazette.com

The main thing to remember is we are here and always available to help you with your advertising questions. Below are some links and names for you to use whenever needed.

Email:

sales@greatdanegazette.com
support@greatdanegazette.com
lorraine@greatdanegazette.com
art@greatdanegazette.com

Help with the reservation of your ads.
Technical support advertising.
Publisher and Editor
email your ads to this address

Phone: 888-354-3263

Cell 831-332-2527

Need Help?
Call or email